

Solutions for Professional Photographers

# GROW YOUR PHOTOGRAPHY BUSINESS WITH MATTERPORT 3D TECHNOLOGY

Grow and differentiate your photography business by offering Matterport 3D models. These models are the industry standard for creating immersive walkthroughs that allow viewers to see a built space as if they were actually there.

## Win new customers in:

- · Real estate sales and rentals
- · Hospitality and tourism
- · Architecture, engineering, and construction
- Insurance restoration contractors

# **Expand your photography services**

In addition to hosted 3D models, with Matterport's professional solution you can also produce and offer your customers:

- Print-ready photos in 4K resolution
- · Floorplans to use online or in print
- Auto-generated video clips of the 3D model walkthrough ideal for posting on websites and social media
- OBJ and point cloud files, compatible for import into most
- CAD software

"Demand for Matterport has grown 4x year over year."

David Greenberg, Houselens

64%

Win more business because of Matterport\*

68%

Are more competitive in the marketplace because of Matterport\*\*

89%

Often or always include Matterport services in their pitch to potential clients\*\*

<sup>\*</sup>Source: Matterport Survey - Spring 2016, N=79 Matterport Service Partners (Photographers) who were Matterport customers in July 2016

<sup>\*\*</sup>Source: Matterport Survey – April 2017, N = 647 Matterport Service Partners (Photographers) who were Matterport customers in April 2017

## Matterport. 3D capture for all.

Matterport is the world leader in immersive 3D technology. The Matterport Cloud allows users to easily capture, create, and display 3D models of real-world spaces. These models are delivered in a navigable, photo-realistic format that uses patented computer-vision and artificial-intelligence technologies.

## How it works

#### CAPTURE

Scan real-world spaces using a Matterport compatible camera of your own.

#### CREATE

With a cloud subscription plan, upload images to the Matterport Cloud to process into a seamless, navigable 3D model stored in the cloud.

#### DISPLAY

Embed Matterport 3D models in your listings, on web sites and mobile apps, or provide active links in customer emails.

## **Matterport Pro2**

- · Designed for professional photographers
- · High resolution (134 megapixels)
- · Best bright/dark light performance
- Professional grade measurement accuracy (within 1%)
- · Longest battery life
- Floorplans
- Print-ready 2D photos

The Matterport Cloud platform also supports 360 cameras as an entry-level solution. These cameras work well for entry-level applications and scanning of small spaces. But they lack the professional-quality resolution, bright-dark light performance, high accuracy, and battery life to meet the needs of professional photographers producing premium marketing assets. Scans with 360 cameras also do not produce floorplans, print-ready 2D photos, or Matterpaks (OBJ,point cloud files).

"I've been using Matterport for almost four years and have watched how quickly the technology has improved and is impacting the real estate business. Demand has more than doubled in one year, and is getting ready to explode."

Bill Robinson, CaptureIt3D

## **WE HELP YOU SUCCEED**

Join the Matterport Service Partner Network for exclusive benefits including membership in our referral network and marketing resources to help you succeed. All you need to get started is a Matterport professional-level camera and a subscription to the Matterport 3D Cloud platform.